

***Examiner's Amendment***

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Eric M. Shelton (Reg # 57, 630) on 8/27/09.

Claims 8-9 are canceled.

***DETAILED ACTION***

***Response to Amendment***

2. Applicant's amendment filed on 2/4/09 has been entered.

Claims 1- 7, 9 - 17, 19 and 20, are pending in the application.

***Response to Arguments***

3. Applicant's arguments filed on 2/4/09 have been fully considered and are persuasive see remarks on page 6, with respect to claims, 1- 9, the rejection under restriction have been fully considered and are persuasive. Therefore, the rejection has been withdrawn and claims 1- 8 are now allowed.

***Election/Restriction***

4. Claims 8 - 9 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. Election was made without traverse filed 6/26/09.

Applicant's election without traverse of group I, claims 1- 7 filed on 6/26/09 is acknowledged.

***Information Disclosure Statement***

5. The information disclosure statement (IDS) submitted on 8/13/09, the information disclosure statement is being considered by the examiner.

***Reasons for Allowance***

6. The following is an examiner's statement of reasons for allowance:

Claims 1- 7, are allowed. Applicant's arguments (see page 6, of the remarks filed on 2/4/09. Yamaguchi Seiji (JP. 06-062438) discloses that an intensity of a video signal is amplified, but fails to disclose "stereoscopic effect intensity" which indicates a level of stereoscopic effect, as commonly included in independent claims 1, 2, 3, 4, 5 and 6, the prior art of record fails to teach either singularly or in combination, fails to anticipate or render the above limitations obvious.

7. Any comments considered necessary by applicant must be submitted on later than the payment of the issue fee and to avoid processing delays should preferably accompany the issue fee. Such submissions should be clearly labeled, comments on statement of reasons for allowance.

***Contact Information***

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to SHEELA C. CHAWAN whose telephone number is (571)272-7446. The examiner can normally be reached on 7.30- 5.00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vikkram Bali can be reached on 571-272-7415. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free)? If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Sheela Chawan/

8/21/09

Primary Examiner, Art Unit 2624